

# Skylar Rutan

## Contact Info

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✉ **Email**  
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570-249-9548

## Portfolio

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rutandesigns.com

## Profile

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Efficient and creative graphic designer with experience in creating media for both physical and digital output. Specializes in logo and layout design. Skilled in numerous programs, such as Adobe Illustrator. Highly qualified with years of schooling and experience in the graphic design field.

## Skills

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- **Adobe Creative Cloud Software:** Illustrator, InDesign, Photoshop, XD
- **Microsoft Office Programs:** Word, Excel, & Powerpoint
- Strong Typography skills
- Strong layout skills
- Strong work ethic
- Creative
- Excellent time management
- Extremely Organized
- Experience with using Loomly
- Basic html and css

## Experience:

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### Graphic Designer

#### Freelance / 2020-Present / Remote

- Designed logo for Mite Fight's Beek Talk Livestream
- Designed an EZ Sheet template for Mite Fight

#### New Mind Design Agency / 2019-Present / East Stroudsburg, PA

- Collaborated with other designers on multiple design projects.
- Designed different types of media, such as flyers, logos, and illustrations. Both for physical and digital output.
- Communicated with and assisted other designers on projects daily.

#### Graphic Center / 2020-2020 / East Stroudsburg, PA

- Learned how to use a large commercial printer.
- Printed numerous types of media.
- Interacted with clients daily, printing files for them and/or doing design work.

#### SkyBlueVapor & 420 CBD Lounge / 2019-2020 / Remote

- Communicated with client daily on the progress of the projects
- Designed the logo, business cards, signage, and loyalty card for the 420 CBD Lounge
- Routinely discussed design ideas with client via email.

### Social Media, Promotions and Marketing

#### East Stroudsburg University's Art Department / 2020-2021/ Remote

- Manage the social Medias of the Madelon Powers Gallery, East Stroudsburg University's Art Department, and the G3D Superlab.
- Worked with Professors to design material to promote different art and design events.

### Art Mentor

#### East Stroudsburg University's Art Department / 2021-2021/ Remote

- Mentored freshmen, and transfer students in the art major.
- Informed students about design and art related events

## Education

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### East Stroudsburg University of Pennsylvania

2017-2021 / Bachelor of Fine Arts (BFA) / 3.8 GPA

Integrated Art + Design with a Concentration in Design

Relative Courses: Graphic Design 1, Graphic Design 2, Graphic Design 3, Infographics & Data Visualization, Letterforms

### Carbon Career and Technical Institute

2014-2017 / Studied Graphic Design