

# INCLUSION POSTER PROJECT

## A Brief Timeline

First Inclusion Poster Project collaboration between Prof. David Mazure's ART 220: Graphic Design 1 class and Dr. T Storm Heter's PHIL 235: Human Rights and Freedom. The Inclusion Poster Project is established to foster dialogue about how the campus can be more inclusive of those from different racial, ethnic, gender, and economic backgrounds. Project inspired by Mirkó Ilic's Tolerance Poster Project.

09/27/17

Five students exhibit their posters at "Intersectionality: Moving Beyond the Margins," the PASSHE Diversity Summit Poster Session at Westchester University.

11/16/17

Media barrage, local news interviews, national news.

11/28/17

10/01/17

Students conduct observations of campus spaces based on the questions: What does an inclusive public space look like? How can we make educational and social spaces at ESU more inclusive?

11/22/17

Posters printed and installed throughout campus by ESU Art + Design alumnus Jeff Kickska (And the Sign Says) over Thanksgiving Break.

12/04/17

"What is the Inclusion Poster Project," ESU Campus-wide Open Forum in Beers Hall.

Steven Heller, renowned graphic design critic publishes an article about the Inclusion Poster Project in PRINT magazine titled "Academic Freedom is Not Black and White."

12/14/17

Winning posters put on permanent, prominent display in the main staircase and entryway of ESU's University Center.

01/15/18

David Mazure presents the Inclusion Poster Project at the 2018 America Association of State Colleges and Universities Academic Affairs Summer Summit in Seattle, WA.

07/28/18

01/05/18

Upon request, ESU's Inclusion Poster Project was included in the Poster House's permanent collection. The Poster House is New York City's first and only museum dedicated to the art of the poster.

02/15/18

Multiple universities nationwide purchase student posters to display on their campuses.

09/15/19

Received ESU Foundation Grant for next round of inclusion posters.

Inclusion Poster Project 2 collaboration between Dr. Heter's PHIL 340: Race, Gender, and Culture and Mazure's ART 220: Graphic Design 1. The mission of the project is to empower students to model civil dialogue, spark courageous conversations, and create a campus without walls.

10/01/19

Posters are installed throughout campus and remain up for one month. Posters are placed in spaces where students identify a need for greater efforts at inclusion. Poster messages are intended to provoke thoughtful responses.

01/20/20

Inclusion Poster Project 3 collaboration between Dr. Heter's PHIL 340: Race, Gender, and Culture and Mazure's ART 220: Graphic Design 1. Focus was on inclusivity within virtual and online spaces. First Inclusion Poster Project to be completed fully remotely.

09/20/20

11/15/19

Students analyze campus spaces utilizing Sara Ahmed's race-critical philosophy asking the questions: How are white spaces organized? At a predominately white institution, how can educational and social spaces be made more inclusive?

01/28/20

Second Campus-wide Open Forum in Smith-McFarland Theater. The discussion is a chance for the project co-directors, the provost, as well as the designers to meet the campus and discuss inclusion.

Students observe the digital spaces on campus asking the questions: What does an inclusive classroom look like in a digital environment? How can East Stroudsburg University create inclusive classrooms in the age of Zoom, COVID, and the Black Lives Matter movement?"

10/15/20

Posters hung virtually in the Madelon Powers Digital Gallery.

02/01/21

Plans for the next Inclusion Poster Project are already underway!

FUTURE

11/01/20

Students identify seven strategies for making digital classrooms at ESU more inclusive. These include: hiring more diverse faculty; addressing income inequality; creating forums for discussing social problems; encouraging professors to be culturally informed; and giving a voice to students of color affected by police brutality.

03/01/21

Digital campus discussion on inclusion in the era of ZOOM, COVID, and the Black Lives Matters movement. Date tentative.