

Skylar Rutan

Contact Info

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Portfolio

rutandesigns.com

Profile

Creative Graphic Designer with 4 years of work experience. Dedicated and attentive to details, I have a strong passion for creating visually appealing designs that effectively communicate the client's message. With a keen eye for aesthetics and a deep understanding of the design principles, I consistently deliver high-quality work that exceeds client expectations. Looking to use my skills and experiences to contribute to a company.

Skills

- **Adobe Creative Cloud Software:** Illustrator, InDesign, Photoshop, XD
- **Microsoft Office Programs:** Word, Excel, & Powerpoint
- Strong Typography skills
- Strong layout skills
- Strong work ethic
- Creative
- Excellent time management
- Extremely Organized

Experience:

Graphic Designer

J-Novel Club / 2022-Present / Remote

- Collaborated with project managers to design visually appealing logos for newly licensed manga and light novel releases, ensuring that the designs effectively capture the original style of the Japanese logo while also maintaining brand consistency.

University Tees (UTEES) / 2021-Present / Remote

- Collaborating with the design team to create custom t-shirt designs that meet client specifications and preferences.
- Presenting design solutions that effectively convey the customer's idea while also following the greek and/or collegiate branding guidelines.
- Providing excellent customer service by promptly responding to customer inquiries and addressing any concerns or issues they may have.

Freelance / 2020-Present / Remote

- Managing multiple clients and freelance projects simultaneously and ensuring timely delivery of design projects.
- Working with clients to understand their specific needs and provide tailored design solutions.

New Mind Design Agency / 2019-2021 / East Stroudsburg, PA

- Participated in client meetings to understand their design needs and provide regular updates on the progress of the projects.
- Provided advice on the use of color, typography, and layout to enhance the visual appeal and effectiveness of design projects.
- After internship, was brought on as a consultant for numerous projects, which included book illustrations, icons, and more.

Graphic Center / 2020-2020 / East Stroudsburg, PA

- Designed and created visually appealing graphics and layouts for various types of media.
- Operated a large commercial printer to produce high-quality printed materials.

SkyBlueVapor & 420 CBD Lounge / 2019-2020 / Remote

- Created visually appealing and innovative designs that effectively communicated the brand image and message of SkyBlueVapor & 420 CBD Lounge to their target audience, helping to enhance their brand recognition and customer engagement in the competitive CBD and Vaping market.

Education:

East Stroudsburg University of Pennsylvania

2017-2021 / Bachelor of Fine Arts (BFA) / 3.8 GPA

Integrated Art + Design with a Concentration in Design

Relative Courses: Graphic Design 1, Graphic Design 2, Graphic Design 3, Infographics & Data Visualization, Letterforms