

# SKYLAR RUTAN

## GRAPHIC DESIGNER

www.rutandesigns.com

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☎ Phone  
570-249-9548

## WORK EXPERIENCE

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### Graphic Designer | J-Novel Club - Contractor

December 2022-Present | Remote

- Collaborated with project managers to design visually appealing logos for newly licensed manga and light novel releases, ensuring that the designs effectively capture the original style of the Japanese logo while also maintaining brand consistency.

### Graphic Designer | University Tees - Contractor

August 2021-Present | Remote

- Collaborated with the design team to create custom t-shirt designs that meet client specifications and preferences.
- Presenting design solutions that effectively convey the customer's idea while also following the Greek and/or collegiate branding guidelines.
- Providing excellent customer service by promptly responding to customer inquiries and addressing any concerns or issues they may have.

### Graphic Designer | Self Employed - Freelance

June 2020-Present | Remote

- Managing multiple clients and freelance projects simultaneously and ensuring timely delivery of design projects.
- Working with clients to understand their specific needs and provide tailored design solutions.

### Graphic Designer | New Mind Design Agency

#### Graphic Design Intern

December 2019-May 2021 | East Stroudsburg, PA

- Participated in client meetings to understand their design needs and provide regular updates on the progress of the projects.

#### Graphic Design Consultant

May 2021-September 2021 | Remote

- After internship, was brought on as a consultant for numerous projects, which included book illustrations, icons, and more

## ABOUT

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Creative Graphic Designer with 4 years of work experience. Dedicated and attentive to details, I have a strong passion for creating visually appealing designs that effectively communicate the client's message.

## TOOLS

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Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe XD  
Procreate

## SKILLS

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### Technical Skills

Brand Identity  
Advertising Design  
Print & Digital Design  
Logo Design  
Editorial Design  
Typography  
Typesetting

### Soft Skills

Time Management  
Attention to Detail  
Brainstorming  
Problem Solving  
Organized

## EDUCATION

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### East Stroudsburg University

August 2017 - May 2021

Bachelor of Fine Arts (BFA) - GPA 3.8

Relative Courses: Graphic Design 1, Graphic Design 2, Graphic Design 3, Infographics & Data Visualization, Letterforms